



Ca' Foscari
University
of Venice

Department of Asian
and North African Studies



Kick-Off Meeting

Systematization of students' business experiences through active learning workshops

Business Experience Workshop 2023/24 - Aiming at environmental and social sustainability

26 October 2023, 10.00-12.30

CFZ Cultural Flow Zone - Tesa 1, Zattere al Pontelungo, Dorsoduro 1392 Venezia

The project supports the growth and employability of Japanese Language students, still suffering from the high unemployment rate and the restrictions imposed by COVID-19 in Italy in recent years.

The participants will choose and deal with various topics related to sustainability with the support of the staff of Mitsubishi Italia and other European branches of Mitsubishi Corporation, also having the opportunity to design and propose a start-up related to their topic.

During the workshop, they will acquire many practical skills, such as developing an efficient strategic plan, understanding the SDGs, getting familiar with the business world and the use of Business Japanese. The data and feedback collected through the workshop will also enable further developments of the CAFOSCARI Jisho app, a Japanese-Italian dictionary funded by Mitsubishi Corporation in 2021, now available for free to Italian-speaking Japanese students all over the world.

This kick-off and first of five meetings will be held on October 26, in the presence of Mitsubishi London and Italia representatives, who will share the project's key concepts of social and environmental sustainability with students from Ca' Foscari and other partner universities, along with Ca' Foscari University scholars.

Part I

Welcome Address & Introductory Remarks

Prof. **Chiara SACCON**, Vice-Rector for International Relations and International Cooperation

Prof. **Laura DE GIORGI**, Director of the Department of Asian and North African Studies

Mr. **TAKADA Akihiko**, Mitsubishi Corporation London Branch, Regional CEO

Project and Team Presentation

Prof. **Marcella MARIOTTI**, Referent for Placement Japan Unit, Project Leader

Prof. **UTSUMI Hirofumi**, Referent for Short-term Mobility, Project Advisor

Mr. **Matthew ANDERSON**, Mitsubishi Corporation London Branch, Deputy General Manager Corporate Communications and Sustainability Department

Prof. **Elena SEMENZIN**, Rector's Delegate for Sustainability

Part II

Workshop

**Start-ups for environmental and social sustainability:
Active learning with facilitators and selected students**

Mitsubishi Corporation Facilitators

Mr. **TAKADA Akihiko**, Mitsubishi Corporation London Branch, Regional CEO

Mr. **HAYASHI Shinjiro**, Mitsubishi Corporation London Branch, CAO

Mr. **Matthew ANDERSON**, Mitsubishi Corporation London Branch, Deputy General Manager Corporate Communications and Sustainability Department

Mr. **KOGA Eiko**, Mitsubishi Italia S.p.A., President and General Manager

Mr. **TOMONOBU Shinsuke**, Mitsubishi Italia S.p.A., R&D Manager

Ms. **Nicole FERRARIO**, Mitsubishi Italia S.p.A., Assistant to the General Manager

Ca' Foscari University Facilitators

Ms. **Gaia VARONE**, Project Coordinator

Prof. **Fabio MARRA**, Project Junior Coordinator

Ms. **Sara CUCCHI**, Project Assistant

Ms. **Matilde GIUGNI**, Placement Japan Unit

Mr. **Giuseppe GARASSINO**, IT Software Senior Developer

For further information please contact placement.japan@unive.it